

executive bios

Dave Skuratowicz: Creative Director



As creative director for innovative digital marketing and communications, Dave serves on the management team and is responsible for ensuring that Design Reactor delivers world-class creative and design. With unparalleled industry experience in creating innovative digital media, Dave manages a diverse team of designers, animators and programmers of all disciplines, while also providing leadership to Design Reactor's largest clients.

Dave's career began in the early days of desktop multimedia creating games at Lucas Arts before moving on to Adobe Systems producing interactive marketing materials. From this foundation, he gained strong agency-side experience in motion graphics, video compression and editing, 3D animation, programming, production management and content architecture. For the past fifteen years, Dave has been at the forefront of the interactive industry and has developed award-winning corporate motion graphics for companies such as Apple, VISA, Compaq, Disney, Cisco, HP, and American Express. At Design Reactor, his experience, tenure, and leadership in creative production and delivery is a key asset to both clients and internal team members.

Dave earned a degree in Multimedia from San Jose State University.